



The Grand Hotel Bega Showjumping Cup 2011

December 29, 30 & 31



• **RIGHT:**
Last year's winner
Jamie Smith will
return for the
2010 Bega
Showjumping
Cup with horse
Mr Whitter.



Bega District News
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On the corner of Tathra Rd & Upper Street Bega

Thankyou to Helen Slater

for being a major sponsor and supporter of the
Bega Showjumping Cup since its inception in 1995.

Your generosity has
been outstanding.

From the
Bega
Showjumping
Club



Hard work, a great reward

IT HAS been 15 years since the Bega Showjumping Cup started in 1995.

In that time, only one event was cancelled due to the Equine Influenza outbreak in the country.

Every year, a tireless committee has been hard at work preparing the event and trying to keep its reputation of being one of Australia's richest and most prestigious events.

Back in 1995 the Bega Showjumping Cup Committee, a sub-committee of the Bega Showjumping Club, was started by a group of high-profile Bega business people who had a vision of glamourising the sport of showjumping and making Bega one of the best shows on the Australian equestrian calendar.

Most of these people were not horse people and in fact knew nothing or very little about the sport itself but were very passionate about making the event high profile.

They were very good at

organising the business side of the event and immediately had many well-known local businesses signed up as major sponsors.

They then called on the members of the showjumping club to look after "the horse side" of things and together produced a very professional show including corporate marquees for the sponsors, social balls and television promotion.

Olympians from all over the country, as well as some guest riders from overseas, came to Bega to contest for prize money of proportions never seen before.

Those early shows were a massive success and it was not long before the committee was asked to incorporate hosting a round of the Australian World Cup series.

They accepted the challenge and Bega was well and truly on the map in the showjumping world.

These days the committee is a lot smaller but the workers are still passionate about providing

a top class event.

There is no longer a sub-committee organising the Bega Showjumping Cup, the entire event is now run by the Bega Showjumping Club.

It is a huge task among members trying to hold the usual club activities throughout the year but the small band of workers are very dedicated.

The continued success of the event each year and its popularity with riders all over the country is a real credit to the club.

The event of course would not be possible without the loyal support of sponsors.

The cup now has in excess of 60 sponsors and supporters who donate money and goods to the event.

The Bega Showjumping Club is proud to announce the Grand Hotel Bega has secured naming rights sponsorship of the Bega Showjumping Cup this year. The club thanks Peter Turner, David Armstrong and Dax Kelly for agreeing to be the major sponsors and offering

their services to the club for the duration of the cup.

Other sponsors that deserve special mentions are the ones that have been there from the beginning; Helen Slater, formerly from Slaters Fuel Services, John Daley from Bega Car & Dog Wash, formerly sponsoring as Tathra Bus Services and John Plevey from Plevey's Pharmacy have been major sponsors for 15 years and their loyal support is outstanding.

The Waste People, Bega District News and Kangarutha Nursery have also been sponsors from the inception.

The club thanks all sponsors and supporters of the Bega Showjumping Cup and this feature is dedicated to you.

A warm welcome is extended to all sponsors, supporters and sport fanatics to come join members at the Grand Hotel Bega Showjumping Cup.

You can be assured of fantastic entertainment and best of all, entry to the event is free!

Not just a pub ... but a Grand Hotel

ICE
COLD
BEER
ON
TAP

Major sponsors of the Grand Hotel Bega Showjumping Cup

All riders are welcome back to the
pub for celebrations after the event

CARP STREET, BEGA (AT THE TRAFFIC LIGHTS) PH 6492 1122

